

4th ANNUAL INTERNATIONAL CONFERENCE ON SOCIAL SCIENCES AICSS 2020

Day 1, September 10, 2020

10 SEPTEMBER 2020 - Thursday

10.00 – 12.00 OPENING CEREMONY: Honorary Speech by Dean + Keynote Speech

OPENING CEREMONY

Time: Sep 10, 2020 10:00 AM Istanbul

[Join Zoom Meeting](#)

<https://us02web.zoom.us/j/5413315063>

Prof. Kenan AYDIN - Dean, Faculty of Economics and Administrative Sciences, Yildiz Technical University

Prof. Ayşe Banu KARADAĞ, Yildiz Technical University (on behalf of Prof. Tamer YILMAZ - Rector, Yildiz Technical University)

Keynote Speech: “The Romani People Among Facts and Fictions” Orhan GALJUS, President Eurasian Roma Academic Network

13.00 – 15.00 PARALLEL SESSIONS 1-3

16.00 – 18.00 PARALLEL SESSIONS 4-6

CHAIR: Prof. Emel Parlar DAL

AICSS2020 - Parallel Session 1

Time: Sep 10, 2020 01:00 PM Istanbul

Join Zoom Meeting

<https://us02web.zoom.us/j/5413315063>

Meeting ID: 541 331 5063

Parallel Session 1: The Evolving Dynamics of Turkey's Political Economy in the 21st Century

1 Altay Atlı "The Political Economy Turkey's Relations with the Asia-Pacific"

2 Emel Parlar Dal & Samiratu Dipama "Assessing the Turkish "Trading State" in Sub-Saharan Africa"

3 Gonca Oğuz Gök & Radiye Funda Karadeniz "Emerging Middle Powers (MIKTA) in Global Political Economy: Preferences, Capabilities and their Limitations"

4 Seyfettin Gürsel & Gökçe Uysal Kolasın "Turkish Labor Market: Complex Dynamics and Challenges"

5 Hakan Mehmetçik & Sercan Pekel "The Determinants of Turkish Foreign Aid: An Empirical Analysis"

CHAIR: Prof. Burcu CANDAN

AICSS2020 - Parallel Session 2

Time: Sep 10, 2020 01:00 PM Istanbul

Join Zoom Meeting

<https://us02web.zoom.us/j/7021139556>

Meeting ID: 702 113 9556

Parallel Session 2 : Issues in Business Studies

1 Esin Can & Hazal Koray Alay "Identity Based on Job Related Differences: Evolution of Individual and Organizational Outcomes"

2 Jono M. Munandar & Irma Auliyah Bismark "How Service Marketing Mix Influence Customers' Decision: The Filosofi Kopi Movie Case"

3 Rabia Şahin & Pınar Büyükbacı "Aviation Business Model Structure and its Impact on Firm Non-financial Performance"

CHAIR: Prof. Gonca TELLİ YAMAMATO

AICSS2020 - Parallel Session 3

Time: Sep 10, 2020 01:00 PM Istanbul

Join Zoom Meeting

<https://us02web.zoom.us/j/7128940283>

Meeting ID: 712 894 0283

Parallel Session 3 : Issues in Economic Development

1 **Babangida Shehu** "An Analysis of Entrepreneurship Development and Employment Generation in Nigeria: A Study of National Directorate of Employment Generation"

2 **Daniel Antonio Sarmiento** "Solidarity Economy Organizations in São Paulo: The role of Solidarity in Prefigurative Alternatives for doing Business"

3 **Shokhrat Izzat Alieva** "Assessment of Tourism Development in Sheki-Zagatala Economic District"

4 **Gunter MERDZAN, Esfer Aliyi, Simona Kovachevska** "The Effects of Twin Deficits on Economic Growth: The Case of the Republic of North Macedonia"

CHAIR: Prof. Meral UZUNÖZ

Parallel Session 4 : International Perspectives on Business

AICSS2020 - Parallel Session 4

Time: Sep 10, 2020 04:00 PM Istanbul

Join Zoom Meeting

<https://us02web.zoom.us/j/5413315063>

Meeting ID: 541 331 5063

1 **Mehmetalı Turdı, Alımcın Ablet, Kenan Aydın** "A Review on China-Turkey Relations and One Belt One Road Project in Strategic Perspective"

2 **Mirela Lončar** "Does Religion Shape Political and Economic Alliances? The Case of the Belt and Road Initiative"

3 **Afit Dian Nurdianto & Budi Purwanto** Startup and "Burn Money": The Role of Founder / Co-Founders in the Creation of Expected Value Return (EVR) in Startup Companies in Indonesia

CHAIR: Prof. Murat DONDURAN

AICSS2020 - Parallel Session 5

Time: Sep 10, 2020 04:00 PM Istanbul

Join Zoom Meeting

<https://us02web.zoom.us/j/7021139556>

Meeting ID: 702 113 9556

Parallel Session 5 : Issues in Economics

1 Sinem Bağçe & Ensar Yılmaz “Segregation of Roma in Labor Market: The Case of Turkey”

2 Gül Huyugüzel Kışla & Meltem İnce Yenilmez “Developing and Empowering Women in the Rural Areas of Turkey: Logit Regression Analysis”

3 Abdelnacer Bouteldja “On the Reliability of Black Market Exchange Rate: Another evidence from Algeria”

4 Tunç Durmaz, Sevil Acar Aytekin, Simay Kızılkaya “Electricity Generation Failures and the Capacity Remuneration Mechanism in Turkey”

CHAIR: Prof. Mehmet Akif OKUR

AICSS2020 - Parallel Session 6

Time: Sep 10, 2020 04:00 PM Istanbul

Join Zoom Meeting

<https://us02web.zoom.us/j/7128940283>

Meeting ID: 712 894 0283

Parallel Session 6 : Issues in Political Science

1 Thomas Ameyaw-Brobby “African Civil War Onset and Contagion: A Newer Dataset on the Impact of Domestic Governance Institutions on Civil Wars”

2 Yetkin Başkavak “Global Rankings in International Politics: A Sociology of Measurement Approach”

3 Laçın Idil Öztığ, “ The Turkish-Greek border crisis and post-COVID situation for refugees”

Day 2, September 11, 2020

10.00 – 12.00 PARALLEL SESSIONS 7-9

13.00 – 15.00 PARALLEL SESSIONS 10-12

16.00 – 18.00 PARALLEL SESSIONS 13-15

CHAIR: Prof. Murat Erdoğan

AICSS2020 - Parallel Session 7

Time: Sep 11, 2020 10:00 AM Istanbul

Join Zoom Meeting

<https://us02web.zoom.us/j/5413315063>

Meeting ID: 541 331 5063

Parallel Session 7: Local Politics and Refugee Governance

1 Saime Özçürümez, "Beyond capacity-building: local governments and entrepreneurial strategies in migration management in Turkey"

2 Burcuhan Şener & M. Cemil Arslan "Local Challenges and Actions in Syrian Migration Management"

3 Levent Börklüoğlu & Ali Utku Şahin "Syrian Asylum Seekers as a Political Factor and Their Effects on Local Politics"

4 Alim Çopuroğlu, Sinan Özden, Ervin Sezgin, Gül Tuçaltan, Sezin Üskent "SKL International Resilience in Local Governance in the Face of Syrian Migration"

CHAIR: Prof. Fazıl KAYIKÇI

AICSS2020 - Parallel Session 8

Time: Sep 11, 2020 10:00 AM Istanbul

Join Zoom Meeting

<https://us02web.zoom.us/j/7021139556>

Meeting ID: 702 113 9556

Parallel Session 8 : Islamic Finance Studies

1 Ayu Sapitri, Nunung Nuryartono, Wita Juwita Ermawati "Agency Problem in Applying Islamic Commercial Bank Mudharabah Financing in Indonesia"

2 Dzikrina Fikrotus Salma "Strategy for Increasing Micro Sharia Financial Inclusion in Indonesia"

3 Rivo Gunawansyah "Effect of Implementation RGEC Model for the Bank Syariah Profitability"

CHAIR: Prof. Nevin COŞAR

AICSS2020 - Parallel Session 9

Time: Sep 11, 2020 10:00 AM Istanbul

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Meeting ID: 712 894 0283

Parallel Session 9 : Issues in Ottoman Economic History

1 Elif Tuğçe Kurt & Mehmet Akif Okur “Armenian Migration from the Ottoman Empire to the United States in the 19th Century and Its Effects”

2 Ecem Doygun, Özdemir Teke, Burak Ünveren “Identity and Real Estate in the Ottoman İstanbul”

3 Sırrı Emrah Üçer “Ottoman Telegraphic Protectionism in Comparative Perspective”

CHAIR: Assoc. Prof. Dr. Fulya Memişoğlu

AICSS2020 - Parallel Session 10

Time: Sep 11, 2020 01:00 PM Istanbul

Join Zoom Meeting

<https://us02web.zoom.us/j/5413315063>

Meeting ID: 541 331 5063

Parallel Session 10: Mixed Migration Trends: Changing Dynamics and Protection Challenges

1 Şebnem Akçapar “Mixed Migration Flows in Turkey and Beyond: Comparative Cases from Iran, Syria, Uzbekistan and Afghanistan”

2 Çiğdem Nas “Irregular Migration in the Context of EU-Turkey Relations”

3 Biriz Karaçay, “Irregular Migration along the Eastern Mediterranean Route: Externalization Policies versus Migrant Experiences”

4 Hande Dönmez & Fulya Memişoğlu “Assessing Vulnerabilities and Protection Challenges of Afghan Refugees and Migrants on the Move in Turkey”

CHAIR: Prof. Ömer ÇAHA

AICSS2020 - Parallel Session 11

Time: Sep 11, 2020 01:00 PM Istanbul

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Meeting ID: 702 113 9556

Parallel Session 11 : Nations & Identity

- 1 **Rukmani, Joshi** “The Politics of Identity and Reorganization of States in India”
- 2 **Seyede Mehrasa & Ghoreishy Rad** “Political and Economic Factors in Russia’s Modernization”
- 3 **Borja W. González Fernández** “Crafting Lebanon’s Identity: The Thought of Michel Chiha”
- 4 **Elif Bali Kurtarır** “New India's Citizenship Law: BJP Government's Identity Politics and Indian Political System”

CHAIR: Assoc. Prof. Dr. Jono M.MUNANDAR

AICSS2020 - Parallel Session 12

Time: Sep 11, 2020 01:00 PM Istanbul

Join Zoom Meeting

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Meeting ID: 712 894 0283

Parallel Session 12 : Issues in Finance

- 1 **Desy Eka Khairunnisa** “Measurement and Monitoring of Ethereum Investment Risk as Altcoin Challenging Bitcoin Cryptocurrency: Analysis Using the Value at Risk Method”
- 2 **Imelda Sitorus & Wita Juwita Ermawati** “Analysis of Factors that Influence Millennial Interest in Investing in Peer to Peer Lending”
- 3 **Nurul Pathonah** “Analysis of Investor Reactions to the Right Issue Announcement at the Indonesia Stock Exchange (Observation on Excess Returns and Bid-Ask Spreads for Shares)”
- 4 **Siti Robi’ah, Jaenal Effendi, Nunung Nuryartono** “The Antithesis of the Function of Microfinance”

CHAIR: Prof. Ayhan Kaya

Parallel Session 13: Politics and Policies of Social Integration

AICSS2020 - Parallel Session 13

Time: Sep 11, 2020 04:00 PM Istanbul

Join Zoom Meeting

<https://us02web.zoom.us/j/5413315063>

Meeting ID: 541 331 5063

- 1 **Gülay Göksel**, “Economic Integration of Syrian Refugees and Vocational Education in Turkey”
- 2 **Hasret Saygı**, ” An exploration of the Mediating Role of Religious Identity in the Relationship Between Refugee and Local Women”
- 3 **Müzeyyen Pandır**, “The Construction of Public Perception on Syrians through Us/Them Nexus”
- 4 **Roqaya Al Zayani**, “Intersectionality of Violence: Discrimination and Gender-based Violence against Syrian Migrants in Turkey”

CHAIR: Prof. Kenan AYDIN

AICSS2020 - Parallel Session 14

Time: Sep 11, 2020 04:00 PM Istanbul

Join Zoom Meeting

<https://us02web.zoom.us/j/7021139556>

Meeting ID: 702 113 9556

Parallel Session 14 : Islam & Identity

- 1 **Laçın İdil Öztığ, Türkan Ayda Gürkan, Kenan Aydın** “The Strategic Logic of Islamophobic Populism”
- 2 **Priyanka Borpujari** “The Politics of Forgetting: Nellie Massacre, Omissions of the State, and Preservation of Impunity”
- 3 **Takuro Kikkawa** “The multi-layered struggle over Islamism during the Arab Spring: An analysis of the Muslim Brotherhood in the Hashemite Kingdom of Jordan”

CHAIR: Prof. Mehmet HACISALİHOĞLU

AICSS2020 - Parallel Session 15

Time: Sep 11, 2020 04:00 PM Istanbul

Join Zoom Meeting

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Meeting ID: 712 894 0283

Parallel Session 15: Identity Perspectives on the Balkans

- 1 **Özgenur Çaputlu & Mehmet Hacısalihoğlu** Gender as an Identity: Experience of Bosnian War and Awakening of Woman Identity in Bosnia
- 2 **Senada Zatađic** Legal Regulation of Identity Affiliation in Bosnia and Herzegovina and Its Impacts
- 3 **Haris Muric** The Identity of Sandžaklija
- 4 **Memed Sarp Solakođlu** The Representation of the Ottoman Empire in the Serbian History Textbooks Between 1900 and 1945